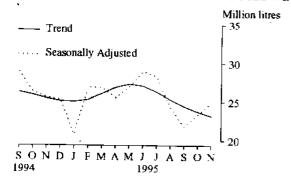


CATALOGUE NO. 8504.0 EMBARGOED UNTIL 11.30 A.M. 9 JANUARY 1996

SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, NOVEMBER 1995

SUMMARY OF FINDINGS

DOMESTIC SALES OF AUSTRALIAN PRODUCED WINE



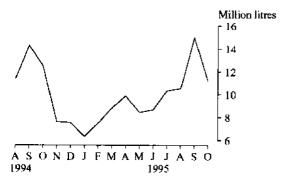
Domestic sales

The trend estimate for the total domestic sales of Australian produced wine fell by 2.5% in November. This is a continuation of a fall in the sales trend which commenced in June.

The scasonally adjusted estimate of total domestic sales of Australian wine for the month was 24.9 million litres, an increase of 7.0% on the previous month. This increase was not sufficient to arrest the decline in the trend series. It would require an increase in the seasonally adjusted estimate next month of around 3% for the series to flatten out.

In original terms, there were 30.1 million litres of wine sold domestically during November, an increase of 24.5% on October but a fall of 2.8% on November 1994.

EXPORTS OF AUSTRALIAN PRODUCED WINE

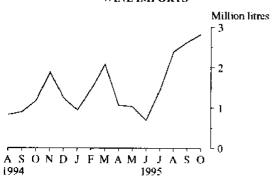


Exports

A total of 11.2 million litres of Australian wine valued at \$40.8 million was exported in October. This is 25.7% less than the record volume exported in September.

For the four months to October, 47.0 million litres valued at \$167.7 million were exported, 3.9% less quantity but 5.0% more in value than for the corresponding period in 1994.

WINE IMPORTS



Imports

Australia imported 2.8 million litres of wine in October at a cost of \$7.4 million. This was the highest value imported since November 1994 and the highest monthly quantity recorded.

Imports for the four months to October were 153,7% greater in quantity and 29.9% higher in value compared with the corresponding period in 1994.

INQUIRIES

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 237 7632 or any ABS State
- for information about other ABS statistics and services please refer to the back page of this
 publication.

SUMMARY OF FINDINGS (continued)

Domestic sales of Australian produced table wine. (a)

| | 5 months end | led November | Percentage | |
|-----------------------------------|--------------|--------------|------------|--|
| Table wine | 1994 | 1995 | chang | |
| | '000L | 000L | % | |
| White - bottles 1 litre and under | 22,287 | 21,332 | -4,3 | |
| White - other containers | 57,380 | 52,284 | -8.9 | |
| Total white | 79,667 | 73.616 | -7.6 | |
| Red - bottles 1 litre and under | 13,631 | 14,720 | 8.0 | |
| Red - other containers | 16,150 | 13,650 | -15.5 | |
| Total red | 29,781 | 28,370 | -4.7 | |
| Total table wine (includes Rosé) | 111,571 | 104,064 | -6.7 | |

⁽a) Care should be exercised when interpreting year-to-date figures. See paragraph 12 in Explanatory Notes.

White table wine sales fell by 7.6%. Red table wine fell by 4.7% which resulted from a fall in other containers of 15.5% being partly offset by a rise in bottle sales of 8.0%. Rosé wine sales decreased by 2.1%.

The volume of wine sales reported does not include any quantity of imported wine that may have been blended with the Australian product (this particularly applies to cask containers). The increasing influence of imported wine is evident in the following table.

Wine available for consumption in Australia.

| Period | Domestic sales of Australian produced wine | Imports cleared for home consumption | Available for consumption | |
|-----------------|--|--------------------------------------|------------------------------|--|
| | '000L | | '000L | |
| 1992-93 | 312,081 | 7,832 | 319,913 | |
| 1993-94 | 319,534 | 8,341 | 327,875 | |
| 1994-95 | 313,357 | 14.057 | 327,414 | |
| 1994-95 | | | | |
| July to October | 108,998 | 3,662 | 112,660 | |
| 1995-96 | | | 111,000 | |
| July to October | 101.746 | 9,291 | 111,037 | |

There was a slight decrease of 1.4% in the wine available for consumption for the four months to October 1995 compared with the same period in 1994. There was a fall of 6.7% in the domestic sales of Australian produced wine in 1995 which was almost completely offset by the rise of 153.7% in imports cleared for home consumption.

Disposals of Australian produced wine.

| Period | Domestic sales of Australian produced wine | Exports of Australian produced wine | Total disposals | |
|-----------------|---|-------------------------------------|--------------------|--|
| | 3000. | '000L | '000L | |
| 1992-93 | 312,081 | 102,832 | 414,913 | |
| 1993-94 | 319,534 | 125.464 | 444,998 | |
| 1994-95 | 313,357 | 113,655 | 427,012 | |
| 1994-95 | | | | |
| July to October | 108,998 | 48,895 | 157,893 | |
| 1995-96 | | | | |
| July to October | 101,746 | 47,002 | 148,748 | |

There was a fall of almost 18 million litres (or 4.0%) in the disposal of Australian produced wine in 1994-95 when compared with the previous financial year. Exports fell by 9.4% and contributed two thirds of the total fall in disposals. However, in the four months to October, exports fell by less than 4% when compared with the same period in 1994.

While the amount of Australian produced wine available for disposal is effected by previous vintages and movement in stocks, there appears to be a move to maintain exports of the Australian wine and fill the gap in the domestic demand with imported product.

TABLE 1. DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

| | | | Wine | e type | | | | Total wine | | |
|------------------------------|---------|-----------|--------|---------|---------------|-------------|----------|------------|----------|------------|
| | | | Spark- | Carbon- | Flavoured | | | Seasonally | Trend | |
| Period | Table | Fortified | ling | ated | (a) | Vermouth | Original | adjusted | estimate | Brandy(b) |
| | | | | | ('000 lltres) | | | • | | ('000L al) |
| 1992-93 | 246,308 | 28,420 | 29,971 | 3,256 | 2,845 | 1,281 | 312,081 | | | 1,312 |
| 1993-94 | 254,702 | 27,026 | 30,598 | 3,525 | 2,426 | 1,258 | 319,534 | | | 1,301 |
| 1994-95 | 251,586 | 27,000 | 28,000 | 3,434 | 2,218 | 1,119 | 313,357 | | | 1,188 |
| 1994-95— | | | | | | | | | | |
| September | 23,351 | 2,416 | 2,869 | 342 | 176 | 91 | 29,244 | 28,892 | 26,270 | 88 |
| October | 21,295 | 2,016 | 3,285 | 326 | 212 | 104 | 27.238 | 26,298 | 25,890 | 115 |
| November | 23,700 | 2,799 | 3,629 | 441 | 235 | 110 | 30,914 | 25,589 | 25,501 | 127 |
| December | 26,610 | 2,467 | 5,899 | 571 | 213 | 138 | 35,899 | 25,320 | 25,163 | 111 |
| January | 10.995 | 1,153 | 970 | 144 | 109 | 105 | 13,476 | 20,766 | 25,043 | 89 |
| February | 19,208 | 1,482 | 1,302 | 238 | 114 | 82 | 22,425 | 26,921 | 25,311 | 96 |
| March | 19,996 | 1,818 | 1,798 | 239 | 159 | 99 | 24,109 | 26,840 | 26.053 | 87 |
| April | 19.863 | 2,262 | 1,763 | 162 | 177 | 81 | 24,309 | 25,559 | 26,911 | 84 |
| May | 20,150 | 2,612 | 1,571 | 221 | 225 | 67 | 24,846 | 26,989 | 27,311 | 98 |
| June | 23.192 | 2.967 | 1,589 | 319 | 217 | 99 | 28,382 | 28,968 | r27,066 | 102 |
| 1995-96— | | | | | | | | | | |
| July | 26,697 | 3,179 | 1,959 | 241 | 249 | 83 | 32,409 | 28,296 | r26,275 | 118 |
| August | 18,405 | 2,292 | 1,818 | 253 | 146 | 67 | 22,982 | 24,291 | r25,329 | 117 |
| September | 17,434 | 1,613 | 2,708 | 265 | 123 | 76 | 22,219 | 21,882 | 124,449 | 64 |
| October | 18,600 | 1,806 | 3,214 | 234 | 213 | 69 | 24.137 | 23,325 | r23,750 | 94 |
| November | 22,927 | 2,476 | 3,935 | 335 | 223 | 1 60 | 30,055 | 24,947 | 23,167 | n.y.a. |
| 1994-95- | | | | | | | | | | |
| July to November 1995-96— | 111,571 | 12,239 | 13,109 | 1.540 | 1,006 | 447 | 139,912 | | | 433 |
| July to November | 104,064 | 11,366 | 13,633 | 1,328 | 955 | 455 | 131,801 | | | п.у.а. |

⁽a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS
('000 Htres)

| | | | Fort | fied wine | | | Sparkling | z wine(a) | | |
|------------------------------|-------------|--------|--------------|--------------|--------|-------|-------------------|-----------|------|------|
| | Sherry | | | Dessert wine | | | Bulk | | | |
| | | Medium | | | | Other | Bottle fermen- | fermen- | Verm | outh |
| Period | Dry | (b) | Sweet | Port | Muscat | (c) | tation | tation | Dry | Swee |
| 1992-93 | 2.117 | 2,500 | 6.829 | 15,545 | 1,257 | 172 | 25,252 | 4.719 | 581 | 700 |
| 1993-94 | 1,889 | 2,318 | 6.133 | 15,383 | 1,180 | 124 | 26,305 | 4,293 | 564 | 694 |
| 1994-95 | 1,833 | 2,331 | 5.947 | 15,634 | 1,104 | 151 | 23,629 | 4,371 | 494 | 624 |
| 1994-95— | | | | | | | | | | |
| September | 152 | 206 | 538 | 1,397 | 109 | 14 | 2,509 | 360 | 38 | 53 |
| October | 149 | 187 | 446 | 1,131 | 89 | 14 | 2,815 | 470 | n.p. | n.p. |
| November | 204 | 236 | 614 | 1.630 | 102 | 13 | 3,140 | 490 | 50 | 60 |
| December | 156 | 202 | 502 | 1,482 | 105 | 18 | 5,157 | 743 | n.p. | n.p. |
| January | 70 | 133 | 251 | 642 | 46 | 11 | 774 | 196 | n.p. | пp. |
| February | 138 | 154 | 388 | 724 | 66 | 11 | 1,033 | 269 | 33 | 49 |
| March | 123 | 149 | 425 | 1,063 | 56 | 3 | 1,453 | 345 | 44 | - 55 |
| April | 144 | 185 | 482 | 1,346 | 88 | 17 | 1.480 | 283 | 38 | 43 |
| May | 178 | 229 | 576 | 1.516 | 99 | 15 | 1,276 | 294 | 26 | 41 |
| June | 186 | 223 | 615 | 1.805 | 123 | 15 | 1,307 | 281 | 44 | 56 |
| 1995-96 | | | | | | | | | | |
| July | 218 | 292 | 6 4 9 | 1,891 | 120 | 10 | 1,568 | 391 | 39 | 44 |
| August | 214 | 257 | 505 | 1,215 | 92 | 9 | 1.504 | 314 | - 28 | 39 |
| September | 118 | 146 | 325 | 953 | 64 | 8 | 2.011 | 696 | 35 | 42 |
| October | 140 | 154 | 419 | 1.003 | 81 | 8 | 2.454 | 760 | 30 | 39 |
| November | 159 | 224 | 583 | 1.397 | 102 . | 11 | 3,012 | 923 | n.p. | n.p. |
| 1994-95 | | | | | | | | | | |
| July to November 1995-96— | 838 | 1,054 | 2,709 | 7,057 | 521 | 61 | 11,149 | 1.961 | n.p. | n.p. |
| July to November | 849 | 1,073 | 2,481 | 6,460 | 459 | 45 | 10,549 | 3,084 | n.p. | п.р. |

⁽a) Spritzig table wines are included with table wine. (b) Includes semi-sweet and medium dry. (c) Includes madeira, tokay, white port.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE ('000 litres)

| | WHITE W | INE NOT E | XCEEDING | DEGREE P | WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(a) | | | | | |
|------------------------------|----------------|-----------|----------|------------------|--|----------------|----------|--------------|------------|--------------|
| | Glass con | | | | 1011111(4) | | ntainers | DDI. (G) DE | GREE BATON | . <u>(u)</u> |
| Bosis J | 1 litre and | Over | Soft | B . U.Z.) | 20 | 1 litre and | Over | Soft | | |
| Period | under | 1 litre | pack(b) | Bulk(c) | Total | under | 1 litre | pack(b) | Bulk(c) | Total |
| 1992-93 | 41,243 | 1,319 | 120,534 | 4,784 | 167,880 | 2,856 | 203 | 15,405 | 61 | 18,525 |
| 1993-94 | 45,025 | 1,146 | 117,172 | 5,145 | 168,488 | 3,110 | 179 | 20,590 | 87 | 23,967 |
| 1994-95 | 49,063 | 964 | 110,435 | 3,730 | 164,192 | 2,794 | n.p. | 18.888 | n.p. | 21.970 |
| 1994-95— | | | | | | | | | | |
| September | 4,178 | 94 | 9.796 | 327 | 14,395 | 259 | п.р. | 2,017 | n.p. | 2,300 |
| October | 4,360 | 80 | 9,142 | 41] | 13,993 | 254 | n.p. | 1,508 | n.p. | 1,779 |
| November | 5,043 | 90 | 10,292 | 595 | 16,020 | 275 | 13 | 1,812 | 9 | 2,108 |
| December | 5.681 | 111 | 11.997 | 687 | 18,477 | 394 | n.p. | 2.043 | n.p. | 2,470 |
| January | 2,324 | 68 | 4,893 | 301 | 7,586 | 159 | 29 | 890 | 7 | 1,085 |
| February | 3,775 | 82 | 9,603 | 234 | 13,693 | 230 | n.p. | 1,512 | п.р. | 1,758 |
| March | 4.023 | 69 | 9,012 | 212 | 13,317 | 188 | 18 | 1,657 | 12 | 1,874 |
| April | 3,978 | 64 | 8,859 | 193 | 13,094 | 195 | n.p. | 1,361 | n.p. | 1,577 |
| May | 3,892 | 64 | 8,914 | 195 | 13,065 | 189 | n.p. | 1,360 | п.р. | 1,572 |
| June | 4,321 | 79 | 10,393 | 172 | 14,966 | 220 | n.p. | 1,710 | n.p. | 1,960 |
| 1995-96— | | | | | - | - | | | | |
| July | 4,246 | 65 | 12.022 | 270 | 16,602 | 274 | n.p. | 1,702 | n.p. | 1,999 |
| August | 3,328 | 56 | 7,065 | 321 | 10,770 | 200 | n.p. | 1,276 | n.p. | 1,498 |
| September | 3,502 | 53 | 7.005 | 233 | 10.793 | 176 | n.p. | 1,340 | n.p. | 1,532 |
| October | 4,126 | 62 | 7,668 | 245 | 12,101 | 209 | n.p. | 1,389 | n.p. | 1,616 |
| November * | 5,040 | 82 | 9,369 | 284 | 14,775 | 231 | n.p. | 1,675 | n.p. | 1,928 |
| 1994-95 | | | | | | | | | | |
| July to November 1995-96— | 21,069 | 426 | 46,764 | 1,735 | 69,993 | 1,218 | п.р. | 8,355 | n.p. | 9,675 |
| July to November | 20,242 | 317 | 43,129 | 1,353 | 65,041 | 1,090 | n.p. | 7,381 | n.p. | 8,574 |

For footnotes see end of table.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE - continued ('000 litres)

| | | | | (000 . | , | | | | | |
|-----------------------------|-------------------------|-----------------|-----------------|---------|--------|-------------------------|-----------------|-----------------|---------|-------|
| | | | RED | | | | | ROS | É | |
| | Glass con | itainers | | | | Glass co | ntainers | | | |
| Period | l litre and under | Over 1 litre | Soft pack(b) | Bulk(c) | Total | I litre and under | Over 1 litre | Soft pack(b) | Bulk(c) | Total |
| 1992-93 | 25,268 | 464 | 28,677 | 642 | 55,051 | n.p. | 118 | 4,107 | n.p. | 4,852 |
| 1993-94 | 27,575 | 444 | 28,399 | 942 | 57,359 | 578 | n.p. | 4,178 | n.p. | 4.888 |
| 1994-95 | 30,013 | 591 | 29,453 | 576 | 60,633 | 570 | 116 | 4,094 | 12 | 4.792 |
| 1994-95— | | | | | | | | | | |
| September | 2,609 | 50 | 3.417 | 125 | 6,201 | 46 | n.p. | 397 | n.p. | 456 |
| October | 2,195 | 61 | 2.797 | 53 | 5,107 | 51 | n.p. | 356 | n.p. | 417 |
| November | 2,556 | 50 | 2,482 | 61 | 5,149 | 63 | n.p. | 349 | n.p. | 423 |
| December | 2.653 | 54 | 2,409 | 32 | 5.149 | 84 | n.p. | 418 | n.p. | 514 |
| January | 1,153 | 21 | 940 | 13 | 2,128 | 30 | п.р. | 156 | n.p. | 197 |
| February | 1,718 | 36 | 1,634 | 26 | 3,414 | 39 | n.p. | 294 | n.p. | 343 |
| March | 2,428 | 35 | 1,942 | 23 | 4.429 | 45 | n.p. | 320 | n.p. | 376 |
| April | 2,587 | 50 | 2,151 | 23 | 4,810 | 52 | n.p. | 320 | n.p. | 382 |
| May | 2,554 | 51 | 2,485 | 50 | 5,140 | 28 | n.p. | 334 | n.p. | 374 |
| June | 3,288 | 87 | 2,331 | 77 | 5,783 | 40 | n.p. | 432 | n.p. | 484 |
| 1995-96— | | | | | | | | | | |
| July | 3,893 | 41 | 3,474 | 37 | 7,445 | 62 | n.p. | 581 | - n.p. | 65 i |
| August | 2,964 | 43 | 2,737 | 46 | 5.790 | 38 | n.p. | 297 | n.p. | 347 |
| September | 2,422 | 50 | 2.282 | 32 | 4,786 | 37 | n.p. | 278 | n.p. | 323 |
| October | 2,485 | 42 | 2,002 | 21 | 4,549 | 4 6 | ъp. | 279 | n.p. | 334 |
| November | 2,957 | 39 | 2.792 | 13 | 5,800 | n.p. | 7 | 361 | n.p. | 424 |
| 1994-95— | | | | | | | | | | |
| July to November 1995-96 | 13,632 | 256 | 15,561 | 332 | 29,782 | 252 | n.p. | 1,819 | n.p. | 2,123 |
| July to November | 14,720 | 215 | 13,286 | 149 | 28,370 | n.p. | n.p. | 1,796 | п.р. | 2,079 |

⁽a) I degree baumé = 18 grams of sugar per litre. (b) Soft pack containers include all collapsible packs, plastic or otherwise. (c) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

| | | Wh | ne type | | Tota | l wine | Brandy . | | |
|---------------------------------------|----------|-----------|-----------|------------|----------|----------------|----------|-------|--|
| Period | Table | Fortified | Sparkling | Other | Quantity | Value | Quantity | Valu | |
| · · · · · · · · · · · · · · · · · · · | '000L | .000T | .000L | .000T | '000L | \$.000 | '000L al | \$:00 | |
| | | | IMPOR* | IS CLEARED | | | | | |
| 1992-93 | 4,833 | 106 | 2,346 | 546 | 7,832 | 46,984 | 629 | 8,085 | |
| 1993-94 | 4,432 | 152 | 2,301 | 1,456 | 8,341 | 47,637 | 634 | 8,241 | |
| 1994-95 | 9,398 | 272 | 3,065 | 1,322 | 14,057 | 61,057 | 590 | 7,26 | |
| | | | | | | | | ,,,,, | |
| 1994-95 | | | | | | | | | |
| August | 489 | 8 | 215 | 114 | 827 | 4,301 | 60 | 794 | |
| September | 533 | 9 | 133 | 223 | 898 | 4,065 | 48 | 569 | |
| October | 692 | 58 | 281 | 150 | 1,182 | 5.742 | 56 | 613 | |
| November | 1,134 | 38 | 601 | 104 | 1,876 | 8,738 | 69 | 790 | |
| December | 642 | 49 | 356 | 199 | 1,246 | 7,384 | 76 | 1,043 | |
| January | 663 | 20 | 212 | 55 | 951 | 4,508 | 36 | 564 | |
| February | 1,109 | 4 | 267 | 81 | 1,461 | 4,256 | 44 | 563 | |
| March | 1,780 | 9 | 216 | 68 | 2,072 | 4,482 | 32 | 420 | |
| April | 669 | 10 | 323 | 65 | 1.066 | 5,417 | 34 | 412 | |
| May | 796 | 17 | 149 | 71 | 1.034 | 4,673 | 52 | 570 | |
| June | 497 | 9 | 104 | 78 | 688 | 3,897 | 31 | 461 | |
| 1995- 96 - | | | | | | | | | |
| July | 1.206 | 4 | 131 | 99 | 1.440 | 3.975 | 46 | 556 | |
| August | 2,109 | 5 | 193 | 90 | 2,396 | r5,369 | r50 | r675 | |
| September | 2,293 | 7 | 253 | 74 | 2,627 | r6,228 | 44 | 651 | |
| October | 2,349 | 23 | 419 | 36 | 2.827 | 7,432 | 43 | 618 | |
| 1994-95— | | | | | | | | | |
| fuly to October 1995-96— | 2.110 | 115 | 838 | 600 | 3,662 | 17,702 | 216 | 2,443 | |
| July to October | 7,957 | 39 | 996 | 299 | 9,291 | 23,003 | 184 | 2,500 | |
| | *** | | EXP | ORTS (a) | | | | | |
| 1992-93 | 95,468 | 1,851 | 4,730 | 784 | 102,832 | 293,157 | 73 | 850 | |
| 1993-94 | 116,655 | 2,873 | 5,042 | 893 | 125,464 | 366,574 | 36 | 524 | |
| 1994-95 | r105,534 | 2,475 | 5,109 | 537 | r113,655 | r385,652 | 36 | 812 | |
| 1 <i>994-95</i> — | | | | | | | | | |
| August | r10.682 | 220 | 387 | 5 9 | r11,348 | т37,117 | 2 | 39 | |
| September | 13,383 | 181 | 654 | 47 | 14,265 | r47,046 | 5 | | |
| October | 11.162 | 368 | 934 | 27 | 12,492 | 42,852 | | 108 | |
| November | 7,102 | 115 | 354 | 46 | 7,617 | | 4 | 62 | |
| December | 7,026 | 247 | 269 | 23 | | 26,659 | 1 | 36 | |
| January | | | | | 7,565 | 23,606 | 7 | 106 | |
| • | 5,881 | 73 | 343 | 34 | 6,332 | 18,627 | - | 2 | |
| February | 6,906 | 219 | 328 | 27 | 7,480 | 25,408 | 3 | 47 | |
| March | r8,324 | 137 | 294 | 33 | r8.789 | ≢32,210 | 3 | 104 | |
| April | 9,131 | 171 | 508 | 71 | 9,882 | 35,723 | 3 | 46 | |
| May | r7,873 | 137 | 382 | 41 | r8,432 | т31,202 | 5 | 102 | |
| June | r8,046 | 171 | 350 | 96 | r8,663 | r32,465 | - | 16 | |
| 1995-96 | | | | | | | | - | |
| July | r9,868 | 159 | 528 | 44 | r10,316 | r39,016 | 3 | 102 | |
| August | r9,775 | 280 | 403 | 5 3 | r10,511 | r36,603 | 3 | 73 | |
| September | r14,008 | 233 | г719 | r54 | r15,013 | r51,303 | 2 | 26 | |
| October | 10,232 | 310 | 551 | 68 | 11.161 | 40,799 | - | 8 | |
| 1994-95 | | | | | | | | | |
| fuly to October | 45,244 | 1,204 | 2,281 | 165 | 48,895 | 159,751 | . 14 | 354 | |
| 1995-96— July to October | 43.000 | 202 | 3.000 | *** | 45.000 | 1/5 40. | | = . | |
| arter to I botolean | 43,600 | 982 | 2,202 | 218 | 47,002 | 167,721 | 8 | 210 | |

(a)Exports may include sales made by exporters other than winemakers.

TABLE 5. EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, OCTOBER 1995

| | | W. | Total wine | | | |
|--------------------------------------|------------|-----------|-------------------------|--------|------------|----------|
| Country/Region | Table | Fortified | Sparkling | Other | Quantity | Value |
| | | | (Litres) | | | (\$,000) |
| New Zealand | 533,271 | 33,672 | 38,530 | 13,680 | 619,153 | 1,909 |
| Papua New Guinea | 25,411 | 3,184 | 8,505 | _ | 37,100 | 197 |
| Vanuatu | 81,332 | 270 | 1.935 | - | 83,537 | 165 |
| Total Oceania & Antarctica (a) | 698,424 | 37,951 | 68,033 | I5,677 | 820,085 | 2,557 |
| Denmark | 182,459 | - | 900 | - | 183,359 | 616 |
| Finland | 109,080 | - | - | - | 109,080 | 172 |
| Germany | 190,970 | 576 | 3,060 | - | 194,606 | 826 |
| Ireland | 309,035 | • | 855 | - | 309,890 | 1,160 |
| Netherlands | 169,627 | | 5,184 | 5,832 | 180,643 | 714 |
| Norway | 187,149 | - | - | - | 187,149 | 546 |
| Russian Federation | 25,120 | - | - | - | 25,120 | 42 |
| Sweden | 444,324 | - | 17,604 | - | 461,928 | 1,537 |
| Switzerland | 181,989 | 576 | 6,750 | _ | 189,315 | 771 |
| United Kingdom | 5,629,907 | 109,760 | 287,508 | 12,600 | 6,039,775 | 20,535 |
| Total Europe & the Former USSR (a) | 7,469,846 | 111,002 | 323.013 | 18,432 | 7.922,293 | 27,136 |
| United Arab Emirates | 19,692 | - | • | - | 19,692 | 48 |
| Total Middle East & North Africa (a) | 19.692 | - | - | - | 19,692 | 48 |
| Malaysia | 18,500 | • | - 3,093 - | 8,262 | 29,855 | 135 |
| Singapore | 34,615 | - | 3,393 | 17.860 | 55,868 | 365 |
| Thailand | 85,689 | 1,260 | 2,565 | - | 89,514 | 335 |
| Total Southeast Asia (a) | 148,153 | I,260 | 11,661 | 26,122 | 187,196 | 885 |
| Hong Kong | 66,236 | 1,431 | 20,689 | 1,827 | 90,183 | 506 |
| Japan | 173,466 | 24,028 | 88,596 | 5,840 | 291,930 | 1,263 |
| Republic of Korea | 38.710 | 180 | 90 | 90 | 39,070 | 190 |
| Total Northeast Asia (a) | 282,525 | 25,802 | 109,879 | 7,757 | 425,963 | 2,004 |
| Canada | 319,568 | 91,268 | 21,207 | - | 432,043 | 1,591 |
| USA | 1,261,230 | 39,780 | 13,937 | - | 1,314,947 | 6,402 |
| Total Northern America (a) | 1.580,798 | 131,048 | 3 5,1 4 4 | - | 1,746,990 | 7,993 |
| Total Other Regions(b) | 32,159 | 3,403 | 3,615 | - | 39,177 | 177 |
| Total All Countries | 10,231,597 | 310.466 | 551,345 | 67.988 | 11,161,396 | 40,799 |

⁽a) Includes other countries as detailed in Australian Standard Classification of Countries for Social Statistics (1269.0). (b) Includes ship's stores.

TABLE 6: EXPORTS OF AUSTRALIAN WINE BY REGION(a) ('000 litres)

| Period | Oceania & Antarctica | Europe & the Former USSR | Middle East & North Africa | Southeast Asia | Northeast Asia | Northern America | Other | Total al. Regions |
|--------------------------|-------------------------|--------------------------------|----------------------------------|-------------------|-------------------|---------------------|-------|----------------------|
| 1992-93 | 18.251 | 61,623 | 799 | 1,969 | 3,483 | 16,356 | 351 | 102,832 |
| 1993-94 | 24.968 | 73,334 | 952 | 2,134 | 5,268 | 18.463 | 346 | 125,464 |
| 1994-95 | r17,144 | 169,775 | 1,014 | 2,196 | 4,307 | т18,786 | 434 | r113,655 |
| 1994-95 | | | | | | | | |
| July | 2,140 | 6,085 | 88 | 76 | 454 | 1.930 | 16 | 10,789 |
| August | 1,323 | r8,249 | 109 | 124 | 172 | 1,342 | 29 | r11,348 |
| September | 2,185 | 10.009 | 37 | 146 | 293 | 1,577 | 19 | 14,265 |
| October | 1,978 | 7,389 | 71 | 352 | 616 | 2,030 | 57 | 12,492 |
| November | 1,537 | 3,285 | 80 | 280 | 658 | 1,651 | 124 | 7,617 |
| December | 1,530 | 3,959 | 73 | 236 | 396 | 1,362 | 9 | 7,565 |
| January | 1,366 | 3,636 | 55 | 106 | 262 | 905 | 2 | 6,332 |
| February | 1,602 | 4,002 | 62 | 200 | 277 | 1,303 | 35 | 7,480 |
| March | 980 | r5,692 | 179 | 166 | 173 | 1,552 | 47 | r8,789 |
| April | 743 | 6,818 | 31 | 115 | 541 | 1,610 | 23 | 9,882 |
| May | 815 | 5,235 | 141 | 251 | 212 | r1,743 | 36 | r8,432 |
| June | г945 | 5,415 | 88 | 144 | 253 | r1,780 | 39 | r8,663 |
| 1995-96 | | | | | | | | |
| July | 1,209 | 6,428 | 92 | 226 | 544 | r1,807 | 10 | r10,316 |
| August | r1,385 | r6,568 | - | 157 | 219 | r2,163 | 19 | r10,511 |
| September | r1,796 | r10.331 | r154 | r245 | r330 | r2,152 | 5 | r15,013 |
| October | 820 | 7,922 | 20 | 187 | 426 | 1,747 | 39 | 11,161 |
| 1994-95— | | | | | | | | |
| July-October 1995-96— | 7,626 | 31,733 | 304 | 697 | 1,535 | 6,879 | 120 | 48,895 |
| July-October | 5,210 | 31,250 | 266 | 815 | 1,519 | 7,868 | 74 | 47,002 |

⁽a) Exports may include sales made by exporters other than winemakers.

EXPLANATORY NOTES

Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

Scope and coverage

- 2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 97 per cent of total wine sales.
- 3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.
- 4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- 5. Commencing with April 1992, the timing basis for the compilation of merchandise exports statistics has been changed. The change involves compiling exports statistics on the basis of goods shipped in any period rather than the basis of the documentation of goods shipped in that or earlier periods. In the past only about half of shipments were recorded in the month of shipment, the remainder recorded in subsequent months. The effect of the change is significant on monthly data but marginal on annual data. For more information about the changed basis of compilation refer to publication *Foreign Trade Australia: Merchandise Exports, April 1992.* (5432.0)
- 6. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- 7. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

Seasonally adjusted and trend estimates

- 8. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- 9. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

- 10. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors. The latest review, in September 1995, revised seasonally adjusted and trend monthly series back to July 1975.
- 11. For further information, see A Guide to Interpreting Time Series Monitoring "Trends", an Overview (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.
- date figures as measures of trend growth. Due to their temporal phase-shifting properties, year-to-date measures are not always useful for detecting turning points in the data. In particular, these measures are not responsive to more recent trend changes and can be indicative of more historical growth patterns. A further deficiency is that with each additional month of data, the extent of smoothing implicit in the year-to-date measure varies, giving for each month a different form of trend estimate. That is, the degree of smoothing after 3 months will be different to that achieved with 10 months of data. It is possible that the year-to-date measure will suggest results that do not accord with the ABS trend estimate, which is a much more timely indicator of recent trend behaviour.

Related publications

13. Another ABS publication which may be of interest is:

Australian Wine and Grape Industry (1329.0) - contains production and stocks of Australian wine and brandy held by winemakers, final viticulture data and a comprehensive range of industry related data, including world comparisons.

14. Current publications produced by the ABS are listed in the Catalogue of Publications and Products Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Release Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

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- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
 - r figure or series revised since previous issue
 - .. not applicable
- 15. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

W. McLennan Australian Statistician



For more information ...

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the ABS Catalogue of Publications and Products available at all ABS Offices (see below for contact details).

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